

Enhanced package performance through Bicor™ OPP film

Bicor™ 12MB100 is a thin clear OPP film with improved heat resistance to replace PET

FILM TYPE

Bicor™ 12MB100 transparent OPP film

FORMAT

Horizontal form fill seal (HFFS) flow pack

MARKET SEGMENT

Biscuits & Bakery

APPLICATION

“Smoeltjes” portion biscuits from Hellema

BRAND OWNER CHALLENGE

Deliver a recyclable solution with equivalent packaging performance compared to previous PET/Met-OPP laminate



“Smoeltjes”

portion biscuits from Hellema

Solution

Bicolor 12MB100 film was selected for this application to remove PET outer print web and deliver a mono-material composition in order to be ready for mechanical recycling as part of a PP stream

MB100 provides improved heat resistance over conventional OPP films. As a full coverage reverse-print web in lamination to a metallized OPP films (e.g. MM398), it is an ideal recyclable solution with significant reduction in packaging weight



Features

- All PP-laminate
- Heat resistant OPP
- Very low pack weight
- Low shrink film with high stiffness

Benefits

- PP Mono-material solution
- Mechanically recyclable (PET-free)
- High packaging speeds
- Good product shelf life maintained

Contact your Jindal Films representative for more information

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